

**7<sup>TH</sup> IASS CONFERENCE PROGRAM**

**WEEK 2 (March 1, 2022)**

**MC – Hajer Ben Mnaouer**

<b>PANEL DISCUSSION</b>			
<b>AI &amp; BD in Management of Business and Wealth</b>			
<b>Moderator: Professor Khalid Hafeez, Associate Dean Enterprise, and Professor of Digital Transformation, De Montfort University, UK</b>			
<b>Discussants</b>	<b>Title</b>	<b>Institution</b>	<b>Duration/Timing*</b>
<b>SHOWCASE SESSION</b>			30 minutes
Mr. Pritesh B. Kotecha, Senior Vice President – Europe, Middle East & Africa, South Asia SMARTSTREAM TECHNOLOGIES			<b>12:30 – 13:00 pm</b>
<b>Q &amp; A: Audience</b>			15 minutes
			<b>13:00 – 13:15 pm</b>
Professor Kyoung Jun Lee	Director of Humanities Big Data Research Centre	Kyung Hee University and HAREX Infotech User Centric AI Institute	60 minutes <b>13:15 - 14:15 pm</b>
Dr. Bernd Van Linder	CEO	Commercial Bank of Dubai	
Mr. Nezar Abu-Akeel	Founder and CEO	MAXPRO Fitness LLC, Detroit, USA	
Mr. Saygin Yalsin	Founder and CEO	SellAnyCar.com	
<b>Q &amp; A</b>	<b>Audience</b>		15 minutes <b>14:15 – 14:30 pm</b>

**\*PLEASE NOTE THAT THE LISTED TIME IS IN UAE LOCAL TIME**