

7TH IASS CONFERENCE PROGRAM

WEEK 8 (April 19, 2022)

MC – Syed Husain

PANEL DISCUSSION			
AI & BD in Language, Communication and Broadcasting			
Moderator: Professor Mahmut Ertan Gokman, Director at Ankara University, Turkey			
Discussants	Title	Institution	Duration/Timing*
Fadi Radi	Creative Director	Al Arabiya Network, UAE	60 minutes 12:30 - 13:30 pm
Jonathon Wells	Senior Vice President	Nielsen, USA	
Hazem El Zayat	Chief Digital Officer, MENA	Ogilvy Experience, UAE	
Q & A	Audience		15 minutes 13:30 – 13:45 pm

***PLEASE NOTE THAT THE LISTED TIME IS IN UAE LOCAL TIME**